

AUGUST 11

2020

# EMPLOYER TOWN HALL REPORT

Business Career Services

APPALACHIAN STATE UNIVERSITY®

# POLLING RESULTS

01

## **HIRING OUTLOOK FOR FALL 2020**

6% Plan to increase hiring levels  
63% Plan to hire at normal levels  
9% Plan to keep workforce steady and will not be hiring  
22% Not sure of hiring plans

02

## **HOW PREPARED TO YOU FEEL TO RECRUIT REMOTELY?**

14% not very prepared  
71% somewhat prepared  
4% very prepared

03

## **GREATEST CONCERNS OF VIRTUAL CAREER FAIR?**

13% Attendance  
6% Traffic  
63% Quality of interactions  
16% Don't have training  
3% Other

04

## **STUDENT DRESS EXPECTATIONS AT VIRTUAL CAREER FAIR**

6% No preference  
47% Business Casual  
47% Business Professional  
0% students should be dressed in a full suit

# TOWN HALL QUESTIONS



## **1. Should students upload to a site their resume before interactions?**

Students will be encouraged to have their profiles up-to-date (especially the parameters you can limit interactions based on). We will also encourage them to upload a resume and they will have an opportunity to “drop” resumes with our registered employers ahead of the fair and we will be sharing these resume books with employers.

## **2. Will representatives from Business Career Services be available for questions?**

Yes, we will provide a link to a Zoom help room for employers and one for students during the event.

## **3. I have invited my team; have created a group schedule. Will I be able to go in after team registers to add them to the schedule and group sessions?**

Yes, this feature to add recruiters to schedules and sessions is coming soon.

## **4. To be clear, we can have only two group sessions?**

Five 30-minute group meetings that accommodate up to 50 students each. Multiple recruiters can attend, talk with students, and share their screen.

## **5. Will there be links to our company internet page for students to easily locate us?**

Yes, you can include links in your profile so students can research your organization ahead of time. You can also include links in the chat feature during sessions.

# TOWN HALL QUESTIONS



## **6. Will professors have available a list of attending students in the event the instructor provides for students to attend on class days?**

Yes, Business Career Services can provide faculty with a list of students who registered.

## **7. Does the group session automatically time out after the 30 min?**

The group session will time out 20 minutes after the 30 minute session ends.

## **8. Will 1v1 sessions also time out 20 minutes later like the group session?**

The 1:1 sessions will also time out 20 minutes after that session ends.

## **9. I have 2 teams - one claims, one underwriting. How will we be able to align students according to their interests for interactions with recruiters?**

You can set parameters and provide detailed descriptions for the sessions.

## **10. When you said we can have up to 5 group sessions, do you mean we can hold 5 at the same time? Or 5 total during the duration of the fair? If you have multiple reps in the group session, can students interact with all of them? or just the person who is hosting or presenting? would you recommend just one rep in the group sessions or many?**

We suggest having two representatives, one to present and one to answer the questions in the chat box. Students will be able to interact with the presenter. Representatives count towards the 50 participant limit, so we don't suggest having many more.

# VIRTUAL RESOURCE PAGE

COMPREHENSIVE LIST OF RESOURCES AVAILABLE TO PREPARE YOU FOR THE  
UPCOMING REMOTE RECRUITMENT ENVIRONMENT THIS SEMESTER

01

## REMOTE RECRUITMENT GUIDE

[https://issuu.com/appalachianstateuniversity/docs/employer\\_remote\\_recruitment\\_guide/1?ff](https://issuu.com/appalachianstateuniversity/docs/employer_remote_recruitment_guide/1?ff)

02

## HANDSHAKE VIRTUAL LAUNCH KIT

HANDSHAKE HAS CREATED A KIT TO HELP YOU PREPARE  
[Access Launch Kit Here](#)

03

## ATTEND THE NEXT EMPLOYER TRAINING

HANDSHAKE IS PROVIDING A TRAINING ON AUG 19  
[https://go.joinhandshake.com/Virtual-Career-Fair-Training-Aug2020.html?utm\\_medium=email&utm\\_source=uni\\_mktg&utm\\_campaign=7011Q000000Y3hBQAS&utm\\_content=virtual\\_career\\_fair\\_training](https://go.joinhandshake.com/Virtual-Career-Fair-Training-Aug2020.html?utm_medium=email&utm_source=uni_mktg&utm_campaign=7011Q000000Y3hBQAS&utm_content=virtual_career_fair_training)

04

## WATCH A TRAINING WEBINAR

HANDSHAKE HAS RECORDINGS OF PREVIOUS WEBINARS  
THAT YOU CAN ACCESS  
[Access the Recorded Webinar Here](#)

05

## Q & A SESSIONS

HANDSHAKE HAS VIRTUAL OFFICE HOURS EVERY WEEK  
[Access Zoom Links for Weekly Office Hours Here](#)

# WALKER BUSINESS CONNECTIONS

*Virtual Career Week*

*9/30 - 10/2*

**WEDNESDAY & THURSDAY**

**Workshops, Panels, & Mock Interviews**

**FRIDAY**

**Virtual Career Fair | 9:00 AM - 2:00 PM**



REGISTER:

<https://businesscareers.appstate.edu/career-fair-week-virtual>

## **SPONSOR \$500**

### **Walker Business Connections**

- Customizable company profile at virtual career fair
- Varied, accessible ways to interact with students: Video, audio, & chat
- Ability to create unique event types that fit your recruiting needs
- Pre-scheduled 1:1 appointments
- Group session to help students learn about your company
- 1:1 appointments during the fair

### **Branding**

- Student engagement opportunities: workshops, panels, mock interviews, and information sessions Wednesday & Thursday before virtual career fair
- Opportunities for presentations to student groups
- Company profile, logo, and link on Business Careers website
- Featured Employer Spot on digital signage in Peacock Hall
- Job Postings Featured in WCOB Marketing

## **PIPELINE PATRON \$1,000**

Pipeline patrons are remote recruitment champions of the Walker College of Business. Patron support allows Business Career Services and the Brantley Center to continue to provide professional and career development support for students to create a pipeline of hireable graduates.

- Patrons will receive all Sponsor benefits as well as additional recognition throughout the semester.

## **BASIC \$250**

### **Walker Business Connections**

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- Group session to help students learn about your company
- 1:1 appointments during the fair