Remote Recruitment

Tools and strategies to recruit students in the Walker College of Business this fall in a remote environment.
Handshake is the preferred online system to connect with students and recent graduates for internships and full time opportunities. Use Handshake to post opportunities, host virtual information sessions and interview candidates in a remote environment.

1. **Post Internship and Full Time Opportunities**
   https://support.joinhandshake.com/hc/en-us/articles/218693198-How-to-Post-a-Job

2. **Create a Successful Virtual Information Session**

3. **Set Up a Virtual Interview Schedule**

4. **Virtual Recruiting for Employers on Handshake**
   https://learn.joinhandshake.com/career-centers/virtual-recruiting-for-employers-on-handshake/
Connect in the College

20+ Clubs & Orgs

Club Presentations
Interact with Walker College of Business clubs and organizations to provide career/professional development workshops and information sessions about your company and hiring opportunities.

https://business.appstate.edu/students/clubs-organizations

Professional Development Series
Lead a Professional Development Series workshop with an Employer Relations Manager. Business Career Services will host a virtual Professional Development Series this semester for students to attend by Zoom.

See next page for schedule
PROFESSIONAL DEVELOPMENT SERIES

SEPTEMBER

1
REMOTE & VIRTUAL RECRUITMENT
Annie Love

8
NETWORKING & ONLINE ETIQUETTE
Amy Odom

15
VIRTUAL INTERVIEWING
Maureen Cathey

22
HOW TO WORK A VIRTUAL CAREER FAIR
Recruiter Guest Panelists

OCTOBER

6
THE FUTURE OF INTERNSHIPS
Recruiter and Student Guest Panelists

13
POWER OF LINKEDIN
Amy Odom

20
SALARY NEGOTIATIONS
Maureen Cathey

Zoom Hosted by Business Career Services
businesscareers.appstate.edu
WALKER BUSINESS CONNECTIONS

September 30 - October 2

VIRTUAL RESOURCES

Do you have questions about the format and structure of a virtual career fair? Handshake is offering a library of resources and training for how to be successful in the remote recruitment environment:

Access the Handshake Virtual Fair Tool Kit to answer your questions about the format and setting up your schedule for the fair.

Handshake Academy Virtual Engagement training: Handshake will be adding to this course in upcoming weeks

Staffing your Virtual Fair - This blog post shares some considerations for your fair preparation and day of coordination.

https://businesscareers.appstate.edu/career-fair-week-virtual
BUILD YOUR VIRTUAL BRAND

WITH LIMITED IN-PERSON INTERACTIONS, PROVIDING ROBUST WAYS FOR STUDENTS TO RESEARCH YOU AND YOUR COMPANY ARE VITAL IN A REMOTE RECRUITMENT ENVIRONMENT. HERE IS A LIST OF WAYS YOU CAN SHOWCASE YOUR COMPANY VIRTUALLY

01 CREATE & SHARE A VIDEO BIO
HUMANIZE WHO YOU ARE AND THE COMPANY YOU REPRESENT WITH A VIDEO INTRODUCTION.
https://videoforbusiness.ca/humanizing-your-brand-with-staff-bio-videos/

02 VIRTUAL TOURS
OFFER VIRTUAL TOURS SO STUDENTS CAN EXPERIENCE YOUR COMPANY CULTURE FIRSTHAND
https://arvrjourney.com/what-is-a-virtual-tour-and-why-is-it-so-useful-for-business-47045e09101f

03 FOLLOW UP
TAKE CARE DURING A PANDEMIC TO PRACTICE FOLLOW UP WITH CANDIDATES
https://www.thebalancecareers.com/ghosting-job-candidates-can-destroy-your-reputation-4173212

04 PODCASTS AND BLOG POSTS
FIND CREATIVE WAYS TO TALK ABOUT YOUR COMPANY AND SHARE INSIGHTS WITH STUDENTS. LISTEN BELOW:
https://open.spotify.com/show/17GaUSPQMCqcncPzmcn65R

05 LINKEDIN PRESENCE
TAG SCHOOLS IN ENTRY LEVEL JOB POSTINGS AND ASK US ABOUT EMPLOYER SPOTLIGHT LINKEDIN POSTS
MEET THE TEAM

Each team member is a career coach for our business students and employer relations manager for our great employer partners.

Serving both audiences our team gets to know each student and the skills they bring to the table as well as learn what employers need to meet their recruitment goals.

Our coaches can work to develop a personalized recruitment strategy that works best in a remote environment for you and our students.

Business Career Services
businesscareers.appstate.edu