

Undergraduate Career Outcomes

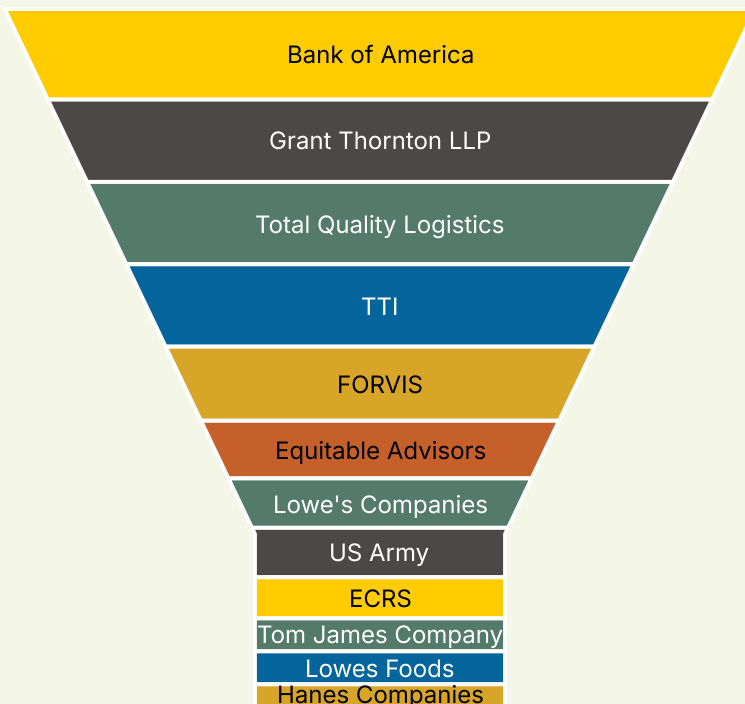
6 Months After Graduation

2023-2024

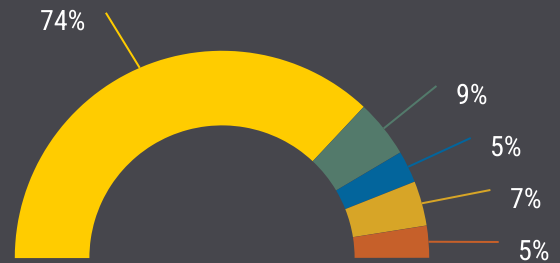
Major	%	Mean Salary
Accounting	98	65,062
Computer Information Systems	86	65,394
Economics	84	54,583
Finance & Banking	96	62,556
Hospitality Management	100	41,000
International Business	76	53,125
Management	91	54,648
Marketing	95	53,352
Risk Management & Insurance	98	59,736
Supply Chain Management	94	61,200

Average Salary: \$58,408

Top Hiring Companies



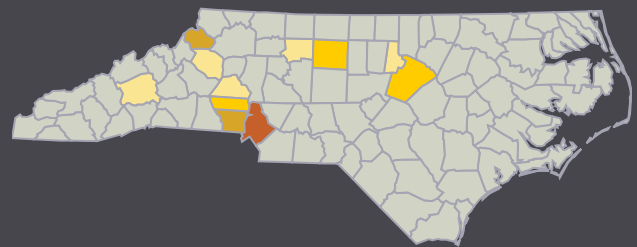
93% Placement Rate*



- ✓ Employed
- ✓ In Graduate School
- ✓ Employed & in Graduate School
- ✓ Still Looking
- ✓ Other Opportunities

*89% Knowledge Rate

Top Locations



- 📍 75% stayed in North Carolina
- 📍 11% remaining Southeast States
- 📍 3% Midwest States
- 📍 2% Southwest States
- 📍 2% Western States
- 📍 2% Mid-Atlantic States
- 📍 1% Northeast States



APPALACHIAN STATE UNIVERSITY

**WALKER COLLEGE
OF BUSINESS**